

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
29 December 2004 (29.12.2004)

PCT

(10) International Publication Number
WO 2004/114177 A2

(51) International Patent Classification: G06F 17/60
(21) International Application Number:
PCT/GB2004/002627

(22) International Filing Date: 21 June 2004 (21.06.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
0314440.9 20 June 2003 (20.06.2003) GB
0324346.6 17 October 2003 (17.10.2003) GB

(71) Applicant (for all designated States except US): SHOW
BUSINESS SOFTWARE LIMITED [GB/GB]; 137 Eu-
ston Road, London NW1 2AA (GB).

(72) Inventor; and

(75) Inventor/Applicant (for US only): FOURMAN, Clive,
Morel [GB/GB]; 137 Euston Road, London NW1 2AA
(GB).

(74) Agent: LAURENCE SHAW & ASSOCIATES LIM-
ITED; 1 Hagley Road, Edgbaston, Birmingham B16 8TG
(GB).

(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SI, SY, TJ, TM,
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,
ZW.

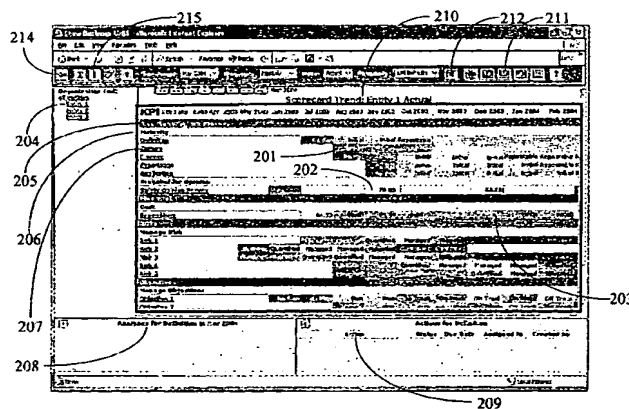
(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,
FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,
SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).

Published:

— without international search report and to be republished
upon receipt of that report

For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: SYSTEM FOR FACILITATING MANAGEMENT AND ORGANISATIONAL DEVELOPMENT PROCESSES



(57) Abstract: Business scorecard software provides management with traffic light displays to reflect strategy, objectives and tar-
gets. Typically, these systems focus on the Kaplan and Norton Balanced Scorecard and scorecarding of numbers. Search engines,
knowledge retrieval systems and web portals use meta data to retrieve relevant information. The current invention provides a way
to use the meta data inherent in an enhanced scorecard to enable focussed and efficient search and retrieval based on purpose or
intent and thereby to create focussed purposeful web portals. Management expertise is the ability to achieve targets by implementing
processes and developing appropriate climate and culture. The current invention provides a way to codify expertise and knowledge
in relation to targets, process and culture as Process DNA, so that expertise can be captured and reused on-demand. Benefits include
improved synergy across large organisational systems and increased likelihood of web portal users finding resources to support their
intentions.